

Privacy Policy – STANDARD E-Compliance

Notice pursuant to Articles 13 and 14 of GDPR 679/2016 (General Data Protection Regulation)

Dear user,

this document serves as a privacy notice provided under the European Regulation on the protection of personal data (EU Regulation No. 679/2016 of April 27, 2016, applicable as of May 25, 2018 – General Data Protection Regulation or GDPR) in relation to the processing of your personal data (hereinafter, "Personal Data") carried out through your navigation on the website www.adi-design.org (hereinafter, the "Website").

The Data Controller of your personal data is **Fondazione ADI - Associazione per il Disegno Industriale**, with registered office at via Bramante, 29 - 20154 Milan, VAT no. 80108770159, phone +39 02 38292142, email: info@adi-design.org (hereinafter also referred to as the "Controller").

Purpose of Processing

The Personal Data will be used by the Controller for the following purposes:

- a) to respond to contact requests via the form on the Website;
- b) to send newsletters and/or promotional communications by email/mail;
- c) to analyze your curriculum vitae submitted through the Website.

The Website processes user browsing data through cookies, as detailed in the specific cookie policy.

Legal Basis of Processing

The processing of Personal Data is necessary to respond to your contact request and/or to analyze your curriculum vitae. Your consent is required for the processing of data for the purpose of sending newsletters and/or promotional communications by email/mail.

Data Disclosure to Third Parties

Personal Data will only be disclosed to:

- third-party companies that provide services related to the Controller's activities and with which specific agreements have been signed pursuant to the GDPR;
- subjects to whom the disclosure of your Personal Data is necessary or functional for the purposes mentioned above.

Data Retention Period

Personal Data collected for sending newsletters and/or promotional communications will be retained until your consent is withdrawn.

Personal Data collected through contact forms and curriculum vitae will be deleted after 12 months.

Data Subject's Rights

You may, at any time and where applicable, exercise the following rights:

1. **Access** – request confirmation from the Controller as to whether your personal data is being processed;
2. **Copy** – request a copy of the personal data undergoing processing;

3. **Rectification and Completion** – request the rectification of inaccurate personal data and the completion of incomplete data, including by providing a supplementary statement;
4. **Erase** – request the deletion of personal data concerning you when one of the grounds provided by the GDPR applies;
5. **Restriction** – request the restriction of processing when one of the conditions set out by the GDPR is met;
6. **Objection** – you have the right to object at any time to the processing of your data in the cases provided by Article 21 of the GDPR;
7. **Portability** – where applicable under Article 20 of the GDPR, you have the right to receive your personal data in a structured, commonly used and machine-readable format;
8. **Complaint** – you have the right to lodge a complaint with the Data Protection Authority. Instructions for filing a complaint are available on the website: www.garanteprivacy.it.